



4th Middle East
Cystic Fibrosis Conference
MECFC 2020

18-21 MARCH 2020

SPONSOR PROSPECTUS

Middle East CF Association (MECFA)

The Middle East CF Association is a community of clinical professionals committed to improving the survival and quality of life for people born with cystic fibrosis in the Middle East region. We promote quality care and education among clinicians, allied health professionals, patients and families and work to increase early diagnosis, awareness and access to necessary medication and advanced treatment.

OUR MISSION:

To increase awareness and disseminate knowledge about the treatment and management of cystic fibrosis in the Middle East.

VISION:

All patients born with cystic fibrosis living in the Middle East and surrounding countries are diagnosed early and have access to quality care, medication and equipment that extends their life expectancy and quality of life.

The Middle East CF Association Annual Conference (MECFC) serves as a platform for pharmaceutical companies to reach medical, allied health professionals, health ministry officials and CF opinion leaders. The MECFC is an opportunity to receive superior continuing medical education and learn about the latest products and services in CF care.

The educational elements of the medical program are targeted to physicians, nurses, nutritionists, dietitians, physical and respiratory therapists, to share the latest information and advances in CF care. The theme of the MECFC 2020 is: Quality improvement of CF care in the ME. The meeting is held over three days and includes more than 20 concurrent sessions.

Breakdown of expected Attendees

<i>Pediatric and adult Pulmonologists</i>	60%
<i>General Practitioners</i>	20%
<i>Gastroenterologists</i>	5%
<i>Physiotherapists</i>	8%
<i>Nutritionists</i>	5%
<i>Nurses</i>	2%

Information about Muscat, Oman

The Sultanate of Oman is a country of breath-taking natural beauty, interwoven with a kaleidoscope of history and legends. As the oldest independent state in the Arab World, Oman has embraced modernization and progress while retaining the core aspects of its culture and heritage – making it the perfect travel destination for those seeking an authentic Arabian experience.

Thanks to its strategic position at the tip of the Arabian Peninsula, the Sultanate has always played a major role in trade including the ancient Silk Road and Spice Routes where Oman served as a gateway for all ships traversing the Strait of Hormuz, Indian Ocean or the Arabian Sea.

In the years that followed, the Sultanate expanded to include cities along the East African coast, from Mombasa to Zanzibar.

In 1798, Oman and Great Britain signed a Treaty of Friendship and, by 1891, Oman and Muscat had become a British Protectorate. For much of this period, the Sultan controlled the coast around Muscat while the Imam governed the interior from Nizwa. Under the 1951 Treaty of Friendship, Commerce and Navigation, Oman received independence from Britain.

Oman is a wonderland for travelers with a keen interest in geology. Geological stories can be found just about anywhere, from Oman's highest mountain, Jebel Shams, to the mega-dunes of the Empty Quarter (Rub Al Khali) and the Rock Garden at Duqm.

The Sultanate of Oman is the only country in the world composed mostly of oceanic crust and rocks that originate from the Earth's mantle. Evidence of continental drift can be witnessed in many of the unusual rock formations and topography around Oman, including the coastline around Muscat.

One of the most outstanding geological features of the country is the Al Hajar Mountain range, which forms an arc from the north-west to the south-east of the country.

Jebel Shams, at just over 3000 meters, is Oman's highest mountain and truly a geological outdoor museum with fossils embedded in rocks hundreds of meters above sea level.

We sincerely look forward to welcoming you to Muscat for the 4th Middle East CF Conference.

The MECFC 2020 will be take place in
Muscat, Oman at the
HORMUZ GRAND, MUSCAT-A RADISSON COLLECTION
HOTEL
Al Matar St, Muscat, 111 Oman
+968 24 350500



SHOWCASE YOUR PRODUCTS

To the Leading Decision Makers

In the Cystic Fibrosis Middle East Community

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Middle East CF Conference

The MECFC 2020 will be held March 18-21, 2020 at the HORMUZ GRAND, MUSCAT-A RADISSON COLLECTION HOTEL, Oman. The MECFC offers an opportunity to showcase your products and services to a Middle East audience interested in up-to-date information on products and services to help win the battle against CF.

Your company is significant in CF care and management, and we invite you to take advantage of this unique marketing opportunity by participating in our conference. Your support will ensure the development of high-quality education that is so critical to the mission we all share — improving the quality of life for people who suffer with CF in the Middle East.

All payments and registration will be managed by Prime Conference Organizers.

Ms. Aysegul Kevsek,

E-mail: mecfc@primegm.com,

Phone: +90 216 357 23 23

Benefits of Participation:

- Visibility at the 4th Middle East CF Conference.
- Exposure to more than 250 of the most highly regarded and active members of the MENA CF community — physicians, nurses, dietitians, respiratory and physical therapists, as well as health officials and decision makers.
- Opportunity to showcase your product or service to an emerging Middle East market.
- Support cystic fibrosis awareness and spread education.

What do You Get with Your Support?

- Complimentary exhibitor registrations based on level of support
- Attendee list (Please note: Exhibitors/Supporters will be required to sign a rental agreement prior to obtaining the Conference attendee list)
- Opportunity to receive the pre-conference attendee mailing list (fee based on support level) *
- Complimentary post-conference attendee mailing list. *
- Complimentary listing in pre-conference and on-site meeting materials
- Access to all conference educational sessions (Please note: Exhibit Booth Only registrants are not eligible to attend sessions or receive continuing medical education credits).

* Complimentary Medical and Allied Health Registration based on your support.

* Attendees are provided the opportunity to opt-out.

How to Participate as an Exhibitor/Supporter of the MECFC

- Submit the Exhibitor/Supporter Contract located on page 12 of this prospectus and make payment to be registered to participate.

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New!

- Prizes, contests and lotteries are allowed
(Upon MECFA approval)

A few of our Key Note Speakers



Dr Preston Campbell, “ and CEO of the CF Foundation, USA



Prof. Milan Macek, Czech Republic



Prof. Samya Nasr, Director of the Michigan CF Center, USA

Regional Speakers:



Prof. Ibrahim Al-Janahi, MD, FCCP, FRCPC,
Professor of Clinical Pediatrics-Weill Cornell Medicine, QATAR



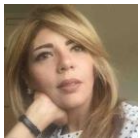
Prof. Dr. Bulent Karadağ, Pediatric Pulmonologist,
Marmara University Faculty of Medicine, TURKEY



Dr. Hussein Al-Kindi, Sultan Qaboos University, OMAN



Dr. Nisreen Rumman, Makassed Hospital, Caritas
Hospital, PALESTINE



Dr. Wessam Gadelhaq, Weill Cornell Medicine, QATAR

International Speakers:



ECFS Diagnostic Network WG Coordinator,
Hannover, Germany



Prof. Milan Macek, Czech Republic



Prof. Samya Nasr, Director of the Michigan
CF Center, USA



Dr. Susanna McColley
Associate director of the CF Center at the
Ann & Robert H. Lurie Children's Hospital of
Chicago, USA



Workshop held by the ELITECH GROUP
at the MECFC 2019

Maximize Your Company's Visibility at the 2020 MECFC with Support and Marketing Opportunities!

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MECFA is committed to assisting our sponsors and exhibiting companies with meeting their business goals at the MECFC by offering a wide variety of exciting support opportunities. This brochure lists these opportunities, which are designed to meet the diverging needs of conference supporters and exhibiting companies, based on their individual policies and objectives. MECFA is also willing to consider new ideas or suggestions that will aid your company in maximizing visualization to MECFC attendees. To discuss new or existing MECFC support opportunities, please contact Prof. Hussein Al Kindy, info@mecfa.org.



Workshop held by the ELITECH GROUP at the MECFC 2019

Platinum Sponsor EURO 40,000 + VAT (A limit of 2 platinum sponsor)



- ✓ Half page ad space in the conference official program
- ✓ 8 Exhibitor passes
- ✓ 8 Medical/Allied Health registrations
- ✓ 1st or 2nd choice of booth location
- ✓ Option for 24sqm booth
- ✓ Signage at the auditorium entrance
- ✓ Signage at the Exhibitor entrance
- ✓ Listing in the Conference Program Sponsor section
- ✓ Listing on the MECFA and Conference website
- ✓ 2 Conference attendee mailing lists
- ✓ Conference bag inserts (2 max)
- ✓ *Option to sponsor the conference lanyard and badges

Gold Sponsor EURO 20,000 + VAT (A limit of 4 Gold Sponsors)

- ✓ 1/4-page ad space in the conference official program
- ✓ 6 Exhibitor passes
- ✓ 6 Medical/Allied Health registrations
- ✓ Signage at the Exhibitor entrance
- ✓ Listing in the Conference Program Sponsor section
- ✓ Listing on the MECFA and Conference website
- ✓ 2 Conference attendee mailing lists
- ✓ Conference bag inserts (2 max)
- ✓ Option to sponsor the conference lanyard and badges if available

Silver Sponsor
EURO 10,000 + VAT

- ✓ 5 Exhibitor passes
- ✓ 4 Medical or Allied Health Registrations
- ✓ Listing in the Conference Program Sponsor section
- ✓ Listing on the MECFA and Conference website
- ✓ 1 Conference attendee mailing lists
- ✓ Conference bag inserts (2 max)

Bronze Sponsor EURO 5,000 + VAT

- ✓ 4 Exhibitor Passes
- ✓ 2 Medical or Allied Health Registration
- ✓ Listing in the Conference Program
- ✓ Listing on website
- ✓ Conference bag inserts (1 Max)

6sqm Booth EURO 2,000 + VAT

- ✓ 2 Exhibitor Passes
- ✓ 1 Medical or Allied Health Registration
- ✓ Listing in the Conference Program
- ✓ Listing on website

Contributors of EURO 1,000 + will be listed in the conference program and on MECFA and conference website.

4sqm Table Booth EURO 1,500 + VAT

- ✓ 1 Exhibitor Pass
- ✓ 1 Medical or Allied Health Registration
- ✓ Listing in the Conference Program
- ✓ Listing on website

Support levels are determined by total contributions, including Exhibitor Booth fees.

SESSIONS, CONFERENCE ACTIVITIES AND SERVICES AVAILABLE FOR SUPPORT

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Welcoming Reception..... EURO 7,500+VAT
Support from multiple company's welcome. This networking event is a great way to start the meeting off on the right foot. Food, beverage and entertainment will make this event a must for all attendees. Recognition: Prominent signage at event and on food and beverage stations. Napkins and beverage cups with company logo may be provided. *

Social Dinner EURO 2,600+VAT
Support from multiple company's welcome. Enjoy an elegant 3 course dinner. Delegates attend free to ensure all attend. Recognition: Prominent signage at event and on food and beverage stations. Napkins and beverage cups with company logo may be provided for beverage stations. *

Tea & Water Cooler.....EURO 1,000+VAT
Turkish style tea and water stations will be placed around the conference exhibition area for attendees to get a refreshing drink between sessions. Recognition: Company logo on the conference Web site and signage at each beverage station.

Notepads for Conference Bags..... EURO 1,000+VAT
Your company logo will be printed on the notepads that are included in the conference bags distributed to all conference attendees at time of registration.

Pens for Conference Bags..... EURO 1,000+VAT
Your company logo will be printed on the pens that are included in the conference bags distributed to all conference attendees at time of registration.

Coffee Breaks (per day) EURO 5,000+VAT
Morning and afternoon coffee breaks are provided to all MECFC attendees during the educational sessions. Five possible coffee breaks will be available. Recognition: Prominent signage on and around food and beverage napkins and beverage cups with company logo must be provided by the sponsor. *

Buffet Lunch for Attendees.....EURO 7,500+VAT
Hotel will provide a hot buffet lunch with many diversified menu options. Recognition: Prominent signage on and around food and beverage stations. There are two lunch sponsor opportunities. Napkins and beverage cups with company logo provided by sponsor.

*** Services
and activities will be provided
by
MECFC. Production of signage,
napkins & beverage cups and
any other printed material
with company logo will be the
responsibility of the sponsor to
produce & provide.**



Abstract Presentation at the 3rd MECFC held in Istanbul, Turkey, 2019

Exhibit Management

MECFA reserves the right to reject for any reason; any company, product or services for exhibit space at any Middle East CF Conference.

MECFA Exhibit Management:

Exhibit Sales and Activities, Support Opportunities and Activities, Booth Assignments, Guidelines and Approvals Arrangements made by MECFA administration office.

Other Key Contacts:

General Inquiries, Exhibitor and Supporter Assistance, Exhibitor and Supporter Registration
Function Space Requests and Exhibitor/Supporter Housing
All Exhibit and Support Inquiries
Email: mecfc@primeqm.com

Program Responsibility

The content and faculty for the scientific program of educational sessions and approval of all arrangements for hosted functions will be the sole responsibility of the MECFC, the MECFC Program Planning Committee and the official conference organizer.

Exhibit Booths

As part of participation at the Platinum, Gold, Silver, Bronze or Contributor level, booth space designation and choice will take priority over non-sponsor exhibitors. Booth rental is in addition to sponsorship opportunities listed on pages 4 and 5 of this prospectus. All other exhibiting costs are the responsibility of the participating company.

Tabletop Exhibits

Tabletop exhibits are equivalent to a 2.m x 1.2 m space. Items included: 1.80 m table, two chairs and a wastebasket. Pop-ups will be allowed with prior agreement.

Booth Assignment

Booth assignments will be made based on support level and in the order applications are received, except where prior agreements have been made. Exhibiting companies must complete the Exhibitor/Supporter Contract and must include transfer or credit card payment in full to receive a booth assignment. Please submit the contract by Nov 16, 2019. Space will be assigned in descending order of the choices indicated on the contract; if no choices are available, space will be assigned as appropriate.

Installation and Dismantle of Exhibits

Exhibitors must ensure that exhibits are set up and dismantled on time. Any booth not set up on time will be removed from the floor, including materials and equipment belonging to the exhibiting company. MECFC will remove any exhibit not dismantled on time by the responsible company. In such cases, full labor and storage charges (if applicable) will be assessed and billed to the exhibiting company. In such instances, MECFA nor the HORMUZ GRAND, MUSCAT-A RADISSON COLLECTION HOTEL, Oman. will be responsible, and accept no liability for loss, damage or deterioration to all property belonging to the exhibiting company. Installation and dismantling times are subject to change. MECFC will notify exhibitors of any changes.

Installation

Exhibitor installation will begin at 11:00 p.m. on Wednesday March 18 and may continue until 5:00 a.m., Thursday, March 19, exhibitors may continue set-up only within the confines of their booth space(s). Booths must be completely set up one hour prior to opening of the exhibit area. Exhibitors with over 27.87m of booth space and who require an early move-in on Tuesday, March 18 should request it through PRIME by December 14, 2019. You may email your request attentions mecfc@primeqm.com

Dismantle

Packing of equipment or literature and/or dismantling of exhibits is not permitted until 1:00 p.m. on Saturday, March 21st. Exhibitors that begin dismantling early may jeopardize future booth space opportunities. Empty packaging/crate return will commence on Sunday evening, March 22nd Carriers must be checked in by 14:30 a.m. on Saturday, March 21st.

All exhibit material must be packed and ready for removal from the exhibit hall by 5:00 p.m. on Saturday, March 21st.

Exhibit Dates and Hours

Thursday, March 19..... 09:00 a.m. – 07:00 p.m.
Friday, March 2008:00 a.m. – 07:00 p.m.
Saturday, March 21 ½ day.....08:00 a.m. – 12:30 p.m.

The hours of operation listed above are designed to give exhibiting companies the maximum exposure possible. However, during certain conference sessions (except poster sessions), traffic in the exhibit area may be light. Exhibitors should reference the conference program and schedule their staff coverage accordingly.

Guidelines for Display

MECFC refers to the International Association of Exhibition and Events (IAEE) Guidelines for Display Rules and Regulations.

Conduct of Exhibits

Interviews, demonstrations, advertising of events or functions and distribution of literature or give-away items must be done within the confines of the booth area assigned to the exhibitor. Canvassing or distributing advertising material(s) outside the exhibitor's own booth is not permitted. MECFA Management reserves the right to curtail exhibits or parts thereof, including literature, displays, advertising, novelties, souvenirs, conduct of persons, etc., which reflect against the character of the conference and/or its supporters. Volume levels of conversation, audio or audiovisual equipment or any other activity shall be kept at levels that do not disturb or intrude upon nearby exhibitors or other conference activities.

Product Samples

Distribution of samples is not specifically prohibited, but may not be appropriate. Promotional items that will be distributed within exhibit booths must be pre-approved. Exhibitors wishing to distribute items other than product samples or educational material(s) must submit a request in writing, along with a product description to MECFC Management, by Nov 1, 2019.



Coffee Break, MECFC 2019, Istanbul Turkey



Food & Beverage

All food and/or beverages to be served, distributed or consumed on the premises of HORMUZ GRAND, MUSCAT-A RADISSON COLLECTION HOTEL, Oman must be contracted through HORMUZ GRAND, MUSCAT-A RADISSON COLLECTION HOTEL, Oman catering department. Exhibitors wishing to distribute food or beverages of any kind must submit a request in writing to MECFC Management by Nov 1, 2019.

Advertising

Use of the MECFA name, logo, and/or conference name is not permitted without the expressed written consent of MECFA including, but not limited to "MECFA Conference", "MECFC", "MECFA", and "Middle East CF Association".

Sales

The direct sale of merchandise, including food or beverages, for cash or credit in the exhibit area is prohibited. Orders may be taken.

Subletting Space

No exhibitor shall assign, sublet or apportion the whole or any part of their space or have representatives, equipment or materials from any company other than their own in the booth without written consent of the MECFC Management.

Cancellations

- Fifty percent of the total support/exhibit fee will be retained for cancellations received before December 28, 2019.
- One hundred percent of the total support/exhibit fee will be retained for cancellations received on or after Jan 9, 2020.
- All cancellations or requests for a reduction in exhibit space must be made in writing to the MECFC Management by Dec 14, 2019. Furnishings and Decorations Exhibitors must provide their own.

Utility Services and AV Equipment

All electrical, plumbing, telephone services, internet services, telecommunications, and AV equipment needs must be requested through the specified contractor for each type of service. Please email mecfc@primeqm.com and describe your utility and AV needs so appropriate services may be provided at your booth.



MECFC 2019, Istanbul Turkey

EXHIBIT RULES AND REGULATIONS Continued...

Compliance with Laws and Regulations

Exhibitors must comply with all laws, by-laws, regulations, policies, ordinances, resolutions, and agreements of or with the HORMUZ GRAND, MUSCAT-A RADISSON COLLECTION HOTEL, Oman. All national and local fire laws and ordinances with respect to materials, electrical wiring and other substances must be strictly observed. Exhibits are subject to inspection by appropriate officials before opening and at any time during the event to ensure compliance. No combustible material such as crepe paper, tissue paper, pine boughs or leafy adornments will be allowed at any time. All packaging containers, excelsior and wrapping paper must be removed from the floor and must not be stored under tables or behind displays. Open flames, gasoline, kerosene or other flammable or explosive substances are not permitted in the exhibit area.

Security

MECFC will not be held responsible for the loss of any material for any cause and urges exhibitors to exercise normal precautions to discourage loss due to theft or any other cause. Neither MECFC nor the HORMUZ GRAND, MUSCAT-A RADISSON COLLECTION HOTEL, Oman is liable for exhibitor property.

Liability and Indemnification

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless MECFA, the HORMUZ GRAND, MUSCAT-A RADISSON COLLECTION HOTEL, Oman, their directors, officers, employees, agents, parents and subsidiaries against all actions, claims, losses, and damages to persons or property. Notwithstanding the foregoing, MECFA, its directors, officers, agents, and employees, separately or collectively or the HORMUZ GRAND, MUSCAT-A RADISSON COLLECTION HOTEL, Oman its directors, officers, agents, and employees, separately or collectively, will accept responsibility for any damage to, or the loss or destruction of, an exhibit or the property of an exhibitor, his agents or employees, or the death or injury of any person employed by the exhibitor or for whom the exhibitor is responsible or over whom the exhibitor has control from fire, theft, or accidents or other causes of any kind. All claims for any such loss, exhibitor expressly waives damage, destruction, death, or injury.



Workshop conducted by Elitech Group at the 3rd MECFC 2019, Istanbul.



Prof. Karadag, chair of the organizing committee, taking a selfie with some of the attendees at the MECFC 2019, Istanbul.

Insurance

Exhibitor acknowledges that MECFA, the HORMUZ GRAND, MUSCAT-A RADISSON COLLECTION HOTEL, Oman, do not maintain insurance covering exhibitor's property or personnel and that it is the sole responsibility of the exhibitor to obtain appropriate insurance covering such losses by exhibitor. Each exhibitor is responsible for maintaining insurance against injury to person or damage to or loss of property in such amounts as the exhibitor shall deem adequate.

Interpretation and Application of Rules and Regulations

All matters and questions not specifically stated in these Rules and Regulations are subject to the decision of the MECFC Management.



MECFA Board Meeting at MECFC 2019, Istanbul

Registration Information

The Exhibitor/Supporter Registration forms must be completed and returned to the MECFC by Nov 16, 2019. The necessary interactive online forms are available by clicking on the Supporter & Exhibitor Service Center link on the MECFC: www.mecfa.org. All Exhibitors/Supporters registering as "Exhibit Booth Only" personnel or using the allotted complimentary or discounted registrations must use these forms to register. All additional Exhibitor/Supporter company registrations should be made through the MECFC Web site after general registration opens on September 14, 2019.

General Registration

In accordance with support levels, supporters may be allotted a certain number of complimentary and discounted general conference registration fees. Educational credit will be offered for company representatives who register through the MECFA Web site or by using the allotted complimentary or discounted general registration fees.

"Exhibit Booth Only" Personnel

Each exhibiting company is entitled to a specific number of complimentary "Exhibit Booth Only" badges corresponding to the support level.

Exhibit company personnel who are attending the MECFC only to staff exhibits during move-in, show hours and/or move-out will be issued official "Exhibit Booth Only" badges, which must be worn to gain admittance to the exhibit area. All "Exhibit Booth Only" badges will be produced based on information provided on the registration forms. Additional "Exhibit Booth Only" badges will not be produced on-site, for any reason. "Exhibit Booth Only" personnel are not permitted to attend conference sessions or social functions including lunches and coffee and tea breaks and will not receive a conference bag or other materials that are offered for other types of registrations. Please ensure that company representatives understand these regulations prior to their arrival at the conference.

General Conference Registration - before Jan 18th after 18th

(M.D., Ph.D., M.P.H., MED, Exhibitor Reps) EURO 175 EURO 200

Allied Health Professionals

(Pharm.Dr., Nutritionists, Nurses, Therapists) EURO 175 EURO 200

Additional Exhibit Booth Only Badges

EURO 75

Students

EURO 100

The Conference will be held at the HORMUZ

GRAND, MUSCAT-A RADISSON COLLECTION HOTEL, Oman.

All sponsors should reserve their hotel rooms through Prime Conference organizer to receive conference discount rate.

Single Room 50 OMR

Double Room 55 OMR

The above rates are for per night. Includes taxes and breakfast

Prime Kongre Yon. ve Tur. Ltd.

Ms. Aysegul Kevsek,

E-mail: mecfc@primeqm.com,

Phone: +90 216 357 23 23

**HORMUZ GRAND, MUSCAT-A
RADISSON COLLECTION HOTEL,
Oman.**

Al Matar St, Muscat, Oman

Do you need a visa to enter Muscat? Visit

<https://oman-evisa.com/>



"Working towards optimal CF care in the Middle East"

21-23 March, 2019

Marriott Hotel Sisli, Istanbul / Turkey

www.mecfa.org

CF Research Abstract submission deadline February 15, 2019

CORPORATE FUNCTIONS

Hospitality Suites and Private Functions

Organizations wishing to hold functions in conjunction with the MECFC must first obtain MECFA approval. Only companies that have attained MECFC Supporter status and paid any applicable fees will be allowed to reserve and operate hospitality suites or hold private functions in any of the Official Conference Hotels. The MECFC is holding limited function space at the HORMUZ GRAND, MUSCAT-A RADISSON COLLECTION HOTEL, Oman for corporate and affiliate functions. The availability of suites and function space held for MECFC and affiliated functions is limited and not guaranteed. Requests will be handled in accordance to sponsor levels and receipt of requests. All companies interested in holding a function or reserving a hospitality suite should email Christine at cnoke@mecfa.org specifying space needed, number of expected participants, food and beverage needs and technical services and equipment.

All food and/or beverages to be served in hospitality suites or at functions held in meeting space must be arranged through the hotel. No food or beverages of any kind may be brought into an Official Conference Hotel for this purpose.

Companies that have been granted approval for a hospitality suite or been allocated meeting space for a private function will receive a contract from the hotel detailing food, beverage, audio visual and/or other services the hotel is providing. Payment for suites and private functions is the responsibility of the booking company. Booking a hospitality suite or function space constitutes agreement that your company will be responsible for any damages done to the premises by your guests, invitees, employees, independent contractors, or other agents under your control.

Advertising Corporate Functions

Advertising of activities to be held in hospitality suites or meeting rooms may be done through distribution of individual invitations, printed flyers and the like (i.e., room drops) at the Official Conference Hotels. Promotional and marketing items that will be distributed to MECFC attendees must be pre-approved by the MECFA prior to production. Arrangements and associated costs for distribution of such materials are the exhibitor's responsibility and must be made with each individual hotel (after MECFA approval). No signs, pamphlets, flyers, etc., promoting such activities will be allowed in the public areas of the HORMUZ

GRAND, MUSCAT-A RADISSON COLLECTION HOTEL, Oman except in your own exhibit booth. Materials advertising such activities will not be placed in registration packets or at the MECFC registration desk unless specifically requested.

Corporate/Supporter Function Hours

Available times for corporate/supporter functions are as follows:
Thursday, March 198:00 a.m. - 11:00 p.m.
Friday, March 20*7:00 a.m. - 11:00 p.m.
Saturday, March 21.....7:00 am. – 12:30 p.m.

*Limited space may be available 7:00 a.m. - 7:00 p.m. on Thursday.

The Conference Welcome reception will be held March 19 from 7 PM to 9 PM. We advise exhibitors not to schedule functions during the social events but do not restrict them from doing so.

Industry Supported Satellite Seminars (ISS)

The MECFC is pleased to provide a venue for Industry Supported Satellite Seminars in conjunction with the MECFC. An ISS refers to any educational activity, which is independently organized and offered by another organization requested to be held in conjunction with the MECFC. This includes, but is not limited to, any educational activity that carries continuing medical education credit not sponsored by MECFA. Organizations interested in holding an ISS must submit a written application to the MECFA by December 14, 2019. For more information about hosting an Industry Supported Satellite Seminar, contact info@mecfa.org.

Pre-conference Attendee Mailing List

MECFC Exhibitors/Supporters are entitled to receive ONE Pre-Conference Attendee Mailing List at rates dependent on support level. Each Exhibitor/Supporter may receive ONE additional list by paying a processing fee of EURO 50. The mailing list will be sent to Exhibitors/Supporters who request and provide the appropriate documentation on December 14, 2019 and Jan 18, 2020 ONLY. The mailing lists will contain the names of all* conference registrants, including Exhibit Booth Only attendees. The deadline for receipt of requests for the DEC 14 mailing list is Dec. 1. The deadline for receipt of requests for the Jan 18 mailing list is Jan 1.

* Attendees are provided the opportunity to opt-out.

All Forms for registration are available at

<https://www.mecfa.org/mecfc-2020>

The MECFC contract between sponsor and MECFA must be signed and emailed to;

cnoke@mecfa.org ; naci.armagan@primeqm.com

Thank you for sponsoring the 2020

4th MECFC - Middle East CF Conference Sponsor/Exhibitor Contract

4th Middle East CF Conference!

EXHIBITOR/SUPPORTER CONTRACT

As a provider of continuing medical education to physicians, MECFA strictly adheres to the essentials and standards of the ACCME for commercial support of educational sessions.

All support offerings follow the above-noted essentials and standards.

SUPPORTER TYPE (please check one)

- Platinum Supporter* (EURO 40,000 +) +VAT
- Gold Supporter* (EURO 20,000 – EURO 39,999) +VAT
- Silver Supporter* (EURO 10,000 – EURO 19,999) +VAT
- Bronze Supporter (EURO 5,000 – EURO 9,999) +VAT
- Contributor (EURO 1,000 – EURO 4,999) +VAT
- Non-profit Contributor (EURO 2,000) +VAT

Session/activity/service(s) to be supported:

- 1) _____
- 2) _____
- 3) _____
- 4) _____

Amount of Contribution EURO _____

EXHIBIT SPACE

- Standard Booth (3m X 2m') EURO 2,000+Tax
- Table (2m x 2m) w/skirt EURO 1,500 + Tax
- Other, please explain: _____

Preferred Booth Location:

If the space requested is not available, comparable space will be assigned.

1st choice _____ 3rd choice _____

2nd choice _____ 4th choice _____

BILLING AND CONTACT INFORMATION

Company Name (as it should appear in the program)

Company Address

City State

Zip Country

Contact Person Title

E-mail Company Web Site

Phone Fax

On-site Contact E-mail

If the Company Billing Name differs from above
Company Name

Address

METHOD OF PAYMENT

Amount Due EURO _____ *Contribution and Exhibitor
Space

(MECFA will invoice you for the amount you indicate above)

Application is hereby made for Supporter status and exhibit space at the Middle East CF Conference, March 2020. I am an authorized representative of the company named above with full authority to sign and deliver this application. The company listed on this application agrees to comply with the 2020 MECFC Exhibit Rules and Regulations included in this Sponsor Prospectus. Any violation of these rules and regulations will result in consequences stated in the Sponsor Prospectus.

Authorized Signature and Date

*Please complete the contract and email to Christine
cnoke@mecfa.org. MECFA will invoice your company and provide
payment details. Invoices are due upon receipt. If payment is not
received by Dec 14, 2019 your registration will automatically cancel.*