



February 9th - 11th
MECFC 2017

1st Middle East Cystic Fibrosis Conference

Muscat, Oman

Al Bustan Palace

**Sponsor
Prospectus**



Visit www.mecfa.org to register

Middle East CF Association (MECFA)

The Middle East CF Association is a community of clinical professionals committed to improving the survival and quality of life for people born with cystic fibrosis in the Middle East region. We promote quality care and education among clinicians, allied health professionals, patients and families and work to increase early diagnosis, awareness and access to necessary medication and advanced treatment.

OUR MISSION:

To increase awareness and disseminate knowledge about the treatment and management of cystic fibrosis in the Middle East.

VISION:

All patients born with cystic fibrosis living in the Middle East and surrounding countries are diagnosed early and have access to quality care, medication and equipment that extends their life expectancy and quality of life.

The Middle East CF Association Annual Conference (MECFC) serves as a platform for pharmaceutical companies to reach medical, allied health professionals, health ministry officials and CF opinion leaders. The MECFC is an opportunity to receive superior continuing medical education and learn about the latest products and services in CF care.

The educational elements of the medical program are targeted to physicians, nurses, nutritionists, dietitians, physical and respiratory therapists, to share the latest information and advances in CF care. The meeting is held over three days and includes more than 20 concurrent sessions.

Breakdown of expected Attendees

<i>Pediatric and adult Pulmonologists</i>	<i>60%</i>
<i>General Practitioners</i>	<i>20%</i>
<i>Gastroenterologists</i>	<i>5%</i>
<i>Physiotherapists</i>	<i>8%</i>
<i>Nutritionists</i>	<i>5%</i>
<i>Nurses</i>	<i>2%</i>

Information about Muscat, Oman

Muscat, Oman’s port capital, sits on the Gulf of Oman surrounded by mountains and desert. With history going back to antiquity, it mixes high-rises and upscale shopping malls with landmarks such as the 16th-century Portuguese forts, Mirani and Jalali, looming cliff-top over Muscat Harbor. Its modern, marble-clad Sultan Qaboos Grand Mosque, with gleaming 50m dome and prodigious Persian carpet, can accommodate 20,000 people.



Muscat has a number of museums. These include Museum of Omani Heritage, National Museum of Oman, Oman Children’s Museum al Zubair, Oman Oil and Gas Exhibition Centre, Omani French Museum, Sultan’s Armed Forces Museum and the Omani Aquarium and Marine Science and Fisheries Centre. The Bait Al Falaj Fort played an important role in Muscat’s military history.

Recent projects include an opera house which opened on October 14, 2011. One of the most notable new projects is the Oman National Museum. It is expected to be an architectural jewel along with the Sultan Qaboos Grand Mosque.

Visitors are also encouraged to visit Old Muscat and the Old Palace. The main shopping district is situated in Al Qurum Commercial Area, however shopping malls are spread out throughout the city. One of the biggest Malls in Oman is Oman Avenues Mall located in Ghubra, Muscat.



SHOWCASE YOUR PRODUCTS To the Leading Decision Makers In the Cystic Fibrosis Middle East Community

Page 3

Middle East CF Conference

The MECFC will be held February 9th-11th, 2017 at the Al Bustan Palace a Ritz-Carlton Hotel Muscat, OMAN. The MECFC offers an opportunity to showcase your products and services to a Middle East audience interested in up-to-date information on products and services to help win the battle against CF.

Your company is significant in CF care and management, and we invite you to take advantage of this unique marketing opportunity by participating in our conference. Your support will ensure the development of high-quality education that is so critical to the mission we all share — improving the quality of life for people who suffer with CF in the Middle East.

Benefits of Participation:

- Visibility at the first Middle East CF Conference.
- Exposure to more than 300 of the most highly regarded and active members of the MENA CF community — physicians, nurses, dietitians, respiratory and physical therapists, as well as Health Ministers and decision makers.
- Opportunity to showcase your product or service to an emerging Middle East market.
- Support cystic fibrosis awareness and spread education.

What do You Get with Your Support?

- Complimentary exhibitor registrations based on level of support
- Attendee list (Please note: Exhibitors/Supporters will be required to sign a rental agreement prior to obtaining the Conference attendee list)
- Opportunity to receive the pre-conference attendee mailing list (fee based on support level)*
- Complimentary post-conference attendee mailing list.*
- Complimentary listing in pre-conference and on-site meeting materials
- Access to all conference educational sessions (Please note: Exhibit Booth Only registrants are not eligible to attend sessions or receive continuing medical education credits).

- Complimentary Medical and Allied Health Registration based on your support.

* Attendees are provided the opportunity to opt-out.

How to Participate as an Exhibitor/Supporter of the MECFC

- Submit the Exhibitor/Supporter Contract located on page 12 of this prospectus and make payment to be registered to participate.

Table of Contents

General Information about MECFA and Muscat	2
MECFC General	3
Showcase Your Product.....	4-5
2017 Support Opportunities.....	6-7
Exhibit Rules and Regulations.....	7-9
Registration and Housing Information.....	10
Hospitality Suites and Corporate Functions.....	11
Exhibitor/Supporter Contract.....	12

New!

- Online housing and registration procedures online
- Prizes, contests and lotteries are allowed
(Upon MECFA approval)

Platinum and Gold sponsors will be allotted 15/10 minutes sessions during the conference to present their company and products to conference delegates.

SPECIAL OFFER!!

Interested to see more of Muscat and Oman? We are planning a special event and you can be the main sponsor. Sponsors will be listed in the program guide.

Get to know beautiful Muscat, capital of Oman, on this 4-hour city tour, with an expert guide. Driving between the sights by air-conditioned vehicle, hear interesting commentary on Muscat's maritime trading past, and admire the elegant, flower-lined embassy quarter and old Muttrah, with its balconied merchants' houses framing picturesque Corniche. On route, visit the stunning Sultan Qaboos Grand Mosque, see the Al Alam Palace and Al Jahali and Al-Mirani forts, and explore the main souk and Bait Al Zubair Museum, with its displays on Oman's fascinating history and heritage.



MECFA is committed to assisting our sponsors and exhibiting companies with meeting their business goals at the MECFC by offering a wide variety of exciting support opportunities. This brochure lists these opportunities, which are designed to meet the diverging needs of conference supporters and exhibiting companies, based on their individual policies and objectives. MECFA is also willing to consider new ideas or suggestions that will aid your company in maximizing visualization to MECFC attendees. To discuss new or existing MECFC support opportunities, please contact Christine cnoke@mecfa.org.



Support Levels

Support levels are determined by total contributions, including Exhibit Booth fees, but excluding Meeting Space fees.



Platinum Sponsor

\$50,000 +

(A limit of 2 platinum sponsors)

- ✓ 1 15 minute session during the conference in the main conference auditorium
- ✓ Half page ad space in the conference official program
- ✓ 8 Exhibitor passes
- ✓ 8 Medical/Allied Health registrations
- ✓ 1st or 2nd choice of booth location
- ✓ Option for an Island booth
- ✓ Signage at the auditorium entrance
- ✓ Signage at the Exhibitor entrance
- ✓ Listing in the Conference Program Sponsor section
- ✓ Listing on the MECFA and Conference website
- ✓ 2 Conference attendee mailing lists
- ✓ 1 seat at the MECFA Executive Board table during the MECFA Presidents Dinner
- ✓ Conference bag inserts (2 max)
- ✓ *Option to sponsor the conference lanyard and badges and or conference bags

Gold Sponsor

\$30,000 +

(A limit of 4 Gold Sponsors)

- ✓ 1 10 minute session during the conference in the main conference auditorium
- ✓ 1/4 page ad space in the conference official program
- ✓ 6 Exhibitor passes
- ✓ 6 Medical/Allied Health registrations
- ✓ Signage at the Exhibitor entrance
- ✓ Listing in the Conference Program Sponsor section
- ✓ Listing on the MECFA and Conference website
- ✓ 2 Conference attendee mailing lists
- ✓ 1 seat at the MECFA Executive Board table during the MECFA Presidents Dinner
- ✓ Conference bag inserts (2 max)
- ✓ *Option to sponsor the conference lanyard and badges if available

Silver Sponsor

\$20,000 +

- ✓ 5 Exhibitor passes
- ✓ 4 Medical or Allied Health Registrations
- ✓ Listing in the Conference Program Sponsor section
- ✓ Listing on the MECFA and Conference website
- ✓ 1 Conference attendee mailing lists
- ✓ Conference bag inserts (2 max)

Bronze Sponsor \$15,000 +

- ✓ 4 Exhibitor Passes
- ✓ 2 Medical or Allied Health Registration
- ✓ Listing in the Conference Program
- ✓ Listing on website
- ✓ Conference bag inserts (1 Max)

Contributors of \$1,000 + will be listed in the conference program and on MECFA and conference website.

SESSIONS, CONFERENCE ACTIVITIES AND SERVICES AVAILABLE FOR SUPPORT

Page 5

Support levels are determined by total contributions, including Exhibit Booth fees, but excluding Meeting Space fees.

Welcoming Reception.....\$7,000

Support from multiple companies welcome. This networking event is a great way to start the meeting off on the right foot. Food, beverage and entertainment will make this event a must for all attendees. Recognition: Prominent signage at event and on food and beverage stations. Napkins and beverage cups with company logo may be provided. *

Presidents Dinner\$15,000

Support from multiple companies welcome. Enjoy an elegant dinner with live entertainment. Up to 90% of the delegates are expected to attend the Presidents Dinner.

Recognition: Prominent signage at event and on food and beverage stations. Napkins and beverage cups with company logo may be provided for beverage stations. *



Arab Tea & Water Cooler.....\$2,000

Arab style tea and water stations will be placed around the conference exhibition area for attendees to get a refreshing drink between sessions. Recognition: Company logo on the conference Web site and signage at each beverage station.



NOTE:

- Supporters will have the right of first refusal for any activities they support in 2017 in future annual conferences.***
- All support levels will receive complimentary badges for booth staff.***

****Production of signage, services and activities will be provided by MECFC. Napkins & beverage cups with company logo will be the responsibility of the supporter to produce & provide.***

SESSIONS, CONFERENCE ACTIVITIES AND SERVICES AVAILABLE FOR SUPPORT

Page 6

Coffee Breaks.....\$3,000 each

Morning and afternoon coffee breaks are provided to all MECFC attendees during the educational sessions. Five possible coffee breaks will be available. Recognition: Prominent signage on and around food and beverage napkins and beverage cups with company logo may be provided.*

Buffet Lunch for Attendees.....\$10,000

Hotel will provide a hot buffet lunch with many diversified menu options. Recognition: Prominent signage on and around food and beverage stations. There are two lunch sponsor opportunities. Napkins and beverage cups with company logo provided by sponsor.

Partial or co-support opportunities
may be available. Please contact
cnoke@mecfa.org if interested.

Registration Hospitality.....\$3,000

Provide complimentary beverages and snacks for all attendees as they register in the morning or the afternoon February 2 and 3rd. Recognition: Prominent signage on and around food and beverage stations. Napkins and beverage cups with company logo provided by sponsor.

Badge Lanyard\$2,000

Gain high visibility for your company by supporting the badge lanyards (*Must be a platinum or gold sponsor).

Conference Bags.....\$3,500

High recognition opportunity when you support conference bags. Your company logo will be printed on the conference bags distributed to *all* conference attendees at time of registration. *Must be a platinum or gold sponsor.

Notepads for Conference Bags.....\$1,000

Your company logo will be printed on the notepads that are included in the conference bags distributed to all conference attendees at time of registration.

Pens for Conference Bags.....\$1,000

Your company logo will be printed on the pens that are included in the conference bags distributed to all conference attendees at time of registration.

All Platinum, and Gold sponsors will be allotted one 15 or 10 minute session during the conference to present their company and products to attendees.

*Production of signage, services
and activities will be provided by
MECFC. Napkins & beverage cups
with company logo will be the
responsibility of the supporter to
produce & provide.*

Exhibit Management

MECFA reserves the right to reject for any reason; any company, product or services for exhibit space at any Middle East CF Conference.

MECFA Exhibit Management:

Exhibit Sales and Activities, Support Opportunities and Activities, Booth Assignments, Guidelines and Approvals Arrangements made by MECFA administration office

Other Key Contacts:

General Inquiries, Exhibitor and Supporter Assistance, Exhibitor and Supporter Registration

Function Space Requests and Exhibitor/Supporter Housing

All Exhibit and Support Inquiries

Email: info@mecfa.org, cnoke@mecfa.org

Program Responsibility

The content and faculty for the scientific program of educational sessions and approval of all arrangements for hosted functions will be the sole responsibility of the MECFC, the MECFC Program Planning Committee and the accredited provider.

Exhibit Booths

As part of participation at the Platinum, Gold, Silver, Bronze or Contributor level, booth space designation and choice will take priority over non sponsor exhibitors. Booth rental is in addition to sponsorship opportunities listed on pages 4 and 5 of this prospectus . All other exhibiting costs are the responsibility of the participating company. All exhibitors are prohibited from placing any structures or materials beyond the perimeters of their assigned booth space. Floor covering is mandatory for all exhibit booths, and it must cover the entire net square footage of contracted exhibit space. Exhibitors may use their own floor covering, carpet or hardwood, or order it from MECFC. Standard booths are 3.048 m wide x 3.048 m deep. Maximum height of in-line exhibits is 2.44 meters. Pop-up or other modular booths used by exhibiting companies in standard in-line booths cannot exceed the wall and sidewall dimensions.

Island Booths

Island booths must have access from all four sides and cannot be larger than 30' x 20' unless prior approval has been granted by MECFC Exhibit Management. Island booths must maintain a 30% see-through effect.

Tabletop Exhibits

Tabletop exhibits are equivalent to a 2.44 m x 1.2 m space. Items included: 2.44 m table, two chairs and a wastebasket. Pop-ups will be allowed with prior agreement. Wifi and electrical access will not be provided for tabletop exhibits but can be purchased as extra items.

Booth Assignment

Booth assignments will be made based on support level and in the order applications are received, except where prior agreements have been made. Exhibiting companies must complete the Exhibitor/Supporter Contract and must include transfer or credit card payment in full in order to receive a booth assignment. Please submit the contract by Nov 17, 2016. Space will be assigned in descending order of the choices indicated on the contract; if no choices are available, space will be assigned as appropriate.

Installation and Dismantle of Exhibits

Exhibitors must ensure that exhibits are set up and dismantled on time. Any booth not set up on time will be removed from the floor, including materials and equipment belonging to the exhibiting company. MECFC will remove any exhibit not dismantled on time by the responsible company. In such cases, full labor and storage charges (if applicable) will be assessed and billed to the exhibiting company. In such instances, MECFA nor the Al Bustan Palace will be responsible, and accept no liability for loss, damage or deterioration to any and all property belonging to the exhibiting company. Installation and dismantling times are subject to change. MECFC will notify exhibitors of any changes.

Installation

Exhibitor installation will begin at 8:00 a.m. on Tuesday February 1 and may continue until 5:00 a.m., Wednesday, February 2, exhibitors may continue set-up only within the confines of their booth space(s). Booths must be completely set up one hour prior to opening of the exhibit hall. Exhibitors with over 27.87m of booth space and who require an early move-in on Tuesday, February 1 should request it through MECFC by December 15 2016. You may email your request attentions Christine at cnoke@mecfa.org.



Dismantle

Packing of equipment or literature and/or dismantling of exhibits is not permitted until 1:00 p.m. on Saturday, February 4th. Exhibitors that begin dismantling early may jeopardize future booth space opportunities. Empty packaging/crate return will commence on Sunday evening, February 4th. Carriers must be checked in by 9:00 a.m. on Sunday, November 5th. All exhibit material must be packed and ready for removal from the exhibit hall by 5:00 p.m. on Sunday, February 5th.

Exhibit Dates and Hours

Thursday, February 9..... 09:00 a.m. – 7:00 p.m.
Friday, February 10.....08:00 a.m. – 7:00 p.m.
Saturday, February 11.....08:00 a.m. – 12:30 p.m.

The hours of operation listed above are designed to give exhibiting companies the maximum exposure possible. However, during certain conference sessions (except poster sessions), traffic in the exhibit area may be light. Exhibitors should reference the conference program and schedule their staff coverage accordingly.

Guidelines for Display

MECFC refers to the International Association of Exhibition and Events (IAEE) Guidelines for Display Rules and Regulations.

Conduct of Exhibits

Interviews, demonstrations, advertising of events or functions and distribution of literature or give-away items must be done within the confines of the booth area assigned to the exhibitor. Canvassing or distributing advertising material(s) outside the exhibitor’s own booth is not permitted. MECFAC Management reserves the right to curtail exhibits or parts thereof, including literature, displays, advertising, novelties, souvenirs, conduct of persons, etc., which reflect against the character of the conference and/or its supporters. Volume levels of conversation, audio or audiovisual equipment or any other activity shall be kept at levels that do not disturb or intrude upon nearby exhibitors or other conference activities.

Product Samples

Distribution of samples is not specifically prohibited, but may not be appropriate. Promotional items that will be distributed within exhibit booths must be pre-approved. Exhibitors wishing to distribute items other than product samples or educational material(s) must submit a request in writing, along with a product description to MECFC Management, by Nov 1, 2016.

Food & Beverage

All food and/or beverages to be served, distributed or consumed on the premises of Al Bustan Palace a Ritz-Carlton Hotel must be contracted through Al Bustan Palace a Ritz-Carlton Hotel catering department. Exhibitors wishing to distribute food or beverages of any kind must submit a request in writing to MECFC Management by Nov 1, 2016.

Advertising

Use of the MECFA name, logo, and/or conference name is not permitted without the expressed written consent of MECFA including, but not limited to “MECFA Conference”, “MECFC”, “MECFA”, and “Middle East CF Association”.

Sales

The direct sale of merchandise, including food or beverages, for cash or credit in the exhibit area is prohibited. Orders may be taken.

Subletting Space

No exhibitor shall assign, sublet or apportion the whole or any part of their space or have representatives, equipment or materials from any company other than their own in the booth without written consent of the MECFC Management.

Cancellations

- Fifty percent of the total support/exhibit fee will be retained for cancellations received before December 28, 2016.
 - One hundred percent of the total support/exhibit fee will be retained for cancellations received on or after Jan 5, 2016.
 - All cancellations or requests for a reduction in exhibit space must be made in writing to the MECFC Management by Dec 15, 2016.
- Furnishings and Decorations Exhibitors must provide their own.

Utility Services and AV Equipment

All electrical, plumbing, telephone services, internet services, telecommunications, and AV equipment needs must be requested through the specified contractor for each type of service. Order forms for these services can be found on page 15 of this prospectus.

Compliance with Laws and Regulations

Exhibitors must comply with all laws, by-laws, regulations, policies, ordinances, resolutions, and agreements of or with the Al Bustan Palace a Ritz-Carlton Hotel, Muscat Oman. All national and local fire laws and ordinances with respect to materials, electrical wiring and other substances must be strictly observed. Exhibits are subject to inspection by appropriate officials before opening and at any time during the event to ensure compliance. No combustible material such as crepe paper, tissue paper, pine boughs or leafy adornments will be allowed at any time. All packaging containers, excelsior and wrapping paper must be removed from the floor and must not be stored under tables or behind displays. Open flames, gasoline, kerosene or other flammable or explosive substances are not permitted in the exhibit area.

Security

MECFC will not be held responsible for the loss of any material for any cause and urges exhibitors to exercise normal precautions to discourage loss due to theft or any other cause. Neither MECFC nor the Al Bustan Palace a Ritz-Carlton Hotel is liable for exhibitor property.

Liability and Indemnification

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless MECFA, the Al Bustan Palace a Ritz-Carlton Hotel their directors, officers, employees, agents, parents and subsidiaries against all actions, claims, losses, and damages to persons or property. Notwithstanding the foregoing, MECFA, its directors, officers, agents, and employees, separately or collectively or the Al Bustan Palace a Ritz-Carlton Hotel, its directors, officers, agents, and employees, separately or collectively, will accept responsibility for any damage to, or the loss or destruction of, an exhibit or the property of an exhibitor, his agents or employees, or the death or injury of any person employed by the exhibitor or for whom the exhibitor is responsible or over whom the exhibitor has control from fire, theft, or accidents or other causes of any kind. All claims for any such loss, exhibitor expressly waives damage, destruction, death, or injury.

Insurance

Exhibitor acknowledges that MECFA, the Al Bustan Palace a Ritz-Carlton Hotel do not maintain insurance covering exhibitor's property or personnel and that it is the sole responsibility of the exhibitor to obtain appropriate insurance covering such losses by exhibitor. Each exhibitor is responsible for maintaining insurance against injury to person or damage to or loss of property in such amounts as the exhibitor shall deem adequate.

Interpretation and Application of Rules and Regulations

All matters and questions not specifically stated in these Rules and Regulations are subject to the decision of the MECFC Management.



Registration Information

The Exhibitor/Supporter Registration forms must be completed and returned to the MECFC by Nov 15, 2016. The necessary interactive online forms are available by clicking on the Supporter & Exhibitor Service Center link on the MECFC: www.mecfa.org. All Exhibitors/Supporters registering as “Exhibit Booth Only” personnel or using the allotted complimentary or discounted registrations must use these forms to register. All additional Exhibitor/Supporter company registrations should be made through the MECFC Web site after general registration opens on August 15 2016.

General Registration

In accordance with support levels, supporters may be allotted a certain number of complimentary and discounted general conference registration fees. Educational credit will be offered for company representatives who register through the MECFA Web site or by using the allotted complimentary or discounted general registration fees.

“Exhibit Booth Only” Personnel

Each exhibiting company is entitled to a specific number of complimentary “Exhibit Booth Only” badges corresponding to the support level chart below.

Exhibit company personnel who are attending the MECFC only to staff exhibits during move-in, show hours and/or move-out will be issued official “Exhibit Booth Only” badges, which must be worn to gain admittance to the exhibit hall. All “Exhibit Booth Only” badges will be produced based on information provided on the registration forms. Additional “Exhibit Booth Only” badges will not be produced on-site, for any reason. “Exhibit Booth Only” personnel are not permitted to attend conference sessions or function and will not receive a conference bag or other materials that are offered for other types of registrations. Please ensure that company representatives understand these regulations prior to their arrival at the conference.

General Conference Registration - before Jan 15th after 15th

(M.D., Ph.D., M.P.H., MED, Exhibitor Reps)	\$200	\$300
Allied Health Professionals (Pharm.D., Nutritionists, Nurses, Therapists)	\$175	\$250
Additional Exhibit Booth Only Badges	\$50	\$50
Students	\$75	\$100
General public	\$125	\$175
Guided Tour social event	\$75	\$75

Hotel Reservations

Hotel reservations for individual representatives must be made through MECFC website beginning Aug 15 2016. All reservations must be guaranteed with a credit card. Complete instructions and the Housing contact information are included on the booking section of the MECFC website. The cut-off date to reserve a room at the conference rate is December 15, 2016. We appreciate your cooperation in reserving rooms for your representatives at one of the official conference hotels.

Hotel Sub-blocks

Requests for blocks of 10 or more rooms at one of the official conference hotels must be approved by MECFC. Sub-block requests can be made by emailing your company name and contact information, the number of rooms desired and the arrival/departure dates must be provided. Any company that has been granted approval for a sub-block will receive an acknowledgement from the MECFC Management outlining specific terms and conditions, the policies regarding rooming list deadlines, timeframe for payment, name change rules, cancellations, etc. The cut-off date to reserve a room block is December 15, 2016.

Hospitality Suites and Private Functions

Organizations wishing to hold functions in conjunction with the MECFC must first obtain MECFA approval. Only companies that have attained MECFC Supporter status and paid any applicable fees will be allowed to reserve and operate hospitality suites or hold private functions in any of the Official Conference Hotels. The MECFC is holding limited function space at the Al Bustan Palace A Ritz Carlton Hotel for corporate and affiliate functions. The availability of suites and function space held for MECFC and affiliated functions is limited and not guaranteed. Requests will be handled in accordance to sponsor levels and receipt of requests. All companies interested in holding a function or reserving a hospitality suite should email Christine at cnoke@mecfa.org specifying space needed, number of expected participants, food and beverage needs and technical services and equipment.

Social Event tickets are NOT included in the registration fees for Exhibitors/Supporters. These items can be purchased for \$75 each by selecting the appropriate space(s) on the registration form.

Support Level	Number of Complimentary "Exhibit Booth Only" Badges
Platinum	15
Gold	12
Silver	10
Bronze	5
Contributor & Non-profit Contributor	2
<i>Additional "Exhibit Booth Only" badges may be purchased for \$50</i>	

All food and/or beverages to be served in hospitality suites or at functions held in meeting space must be arranged through the hotel. No food or beverages of any kind may be brought into an Official Conference Hotel for this purpose.

Companies that have been granted approval for a hospitality suite or been allocated meeting space for a private function will receive a contract from the hotel detailing food, beverage, audio visual and/or other services the hotel is providing. Payment for suites and private functions is the responsibility of the booking company. Booking a hospitality suite or function space constitutes agreement that your company will be responsible for any damages done to the premises by your guests, invitees, employees, independent contractors, or other agents under your control.

Advertising Corporate Functions

Advertising of activities to be held in hospitality suites or meeting rooms may be done through distribution of individual invitations, printed flyers and the like (i.e., room drops) at the Official Conference Hotels.

Promotional and marketing items that will be distributed to MECFC attendees must be pre-approved by the MECFA prior to production.

Arrangements and associated costs for distribution of such materials are the exhibitor's responsibility and must be made with each individual hotel (after MECFA approval). No signs, pamphlets, flyers, etc., promoting such activities will be allowed in the public areas of the Al Bustan Palace A Ritz Carlton Hotel except in your own exhibit booth. (See also Exhibit Rules and Regulations: Conduct of Exhibits.) Materials advertising such activities will not be placed in registration packets or at the MECFC registration desk unless specifically requested.

Corporate/Supporter Function Hours

Available times for corporate/supporter functions are as follows:

Wednesday, February 25:00 p.m. - 11:00 p.m.

Thursday, February 3*7:00 a.m. - 11:00 p.m.

Saturday, February 47:00 am. - 12:30 p.m.

*Limited space may be available 7:00 a.m. - 7:00 p.m. on Thursday.

Industry Supported Satellite Seminars (ISS)

The MECFC is pleased to provide a venue for Industry Supported Satellite Seminars in conjunction with the MECFC. An ISS refers to any educational activity, which is independently organized and offered by another organization requested to be held in conjunction with the MECFC. This includes, but is not limited to, any educational activity that carries continuing medical education credit not sponsored by MECFA.

Organizations interested in holding an ISS must submit a written application to the MECFA by December 15, 2016. For more information about hosting an Industry Supported Satellite Seminar, contact

info@mecfa.org.

Pre-conference Attendee Mailing List

MECFC Exhibitors/Supporters are entitled to receive ONE Pre-conference Attendee Mailing List at rates dependent on support level. Each Exhibitor/Supporter may receive ONE additional list by paying a processing fee of \$50. The mailing list will be sent to Exhibitors/Supporters who request and provide the appropriate documentation on December 15, 2016 and Jan 15, 2017 ONLY. The mailing lists will contain the names of all* conference registrants, excluding Exhibit Booth Only attendees. The deadline for receipt of requests for the DEC 15 mailing list is Dec. 1. The deadline for receipt of requests for the Jan 15 mailing list is Jan 1. The pre-conference attendee list form will be found in the 'Supporter & Exhibitor Service Center' on the MECFA Web site.

* Attendees are provided the opportunity to opt-out.

All Forms for registration are available at www.mecfa.org/conference.

The MECFC contract between sponsor and MECFA must be signed and mailed to ;

MECFA Akdeniz Mah.Cumhuriyet Bulvarı No:95 K:6/61
Alsancak Konak-İZMİR Turkey

Also one signed and scanned copy

Email to: cnoke@mecfa.org



MECFC Middle East CF Conference Sponsor/Exhibitor Contract

EXHIBITOR/SUPPORTER CONTRACT

As a provider of continuing medical education to physicians, MECFA strictly adheres to the essentials and standards of the ACCME for commercial support of educational sessions.

All support offerings are in compliance with the above-noted essentials and standards.

SUPPORTER TYPE (please check one)

- Platinum Supporter* (\$50,000 +)
 Gold Supporter* (\$30,000 – \$49,999)
 Silver Supporter* (\$20,000 – \$29,999)
 Bronze Supporter (\$15,000 – \$19,999)
 Contributor (\$1,000 – \$3,999)
 Non-profit Contributor (\$3,000)

*Platinum, and Gold sponsors will be allotted one 15 or 10 minute session during the conference to present your company and products to attendees. Any company planning sessions must present session content to MECFA no later than December 15, 2016 for approval. Email Christine at cnoke@mecfa.org with presentation content.

Session/activity/service(s) to be supported:

- 1) _____
2) _____
3) _____
4) _____

Amount of Contribution \$ _____

EXHIBIT SPACE

- Island Booth Size* (maximum 20' X 30') \$8,000
 Standard Booth (10' X 10') \$5,000
 Linear Booth (multiples of 10' X 10' booths) \$5,000 + 2,000 for each additional 10 x10 space
How many _____
 Table w/skirt \$3,000
 Other, please explain: _____
 Guided Tour Social Event \$75 per person # _____ attending
Total Amount for Exhibitor space/Social event \$ _____

Preferred Booth Location:

If the space requested is not available, comparable space will be assigned.

1st choice _____ 3rd choice _____
2nd choice _____ 4th choice _____

BILLING AND CONTACT INFORMATION

Company Name (as it should appear in the program)

Address

City State

Zip Country

Contact Person Title

E-mail Company Web Site

Phone Fax

On-site Contact E-mail

If the Company Billing Name differs from above
Company Name

Address

PO if required _____

METHOD OF PAYMENT

Amount Due \$ _____ *Contribution and Exhibitor Space
(MECFA will invoice you for the amount you indicate above)

Application is hereby made for Supporter status and exhibit space at the Middle East CF Conference, February 2017. I am an authorized representative of the company named above with full authority to sign and deliver this application. The company listed on this application agrees to comply with the 2016 MECFC Exhibit Rules and Regulations included in this Sponsor Prospectus. Any violation of these rules and regulations will result in consequences stated in the Sponsor Prospectus.

Authorized Signature and Date

Complete contract and email to Christine cnoke@mecfa.org. MECFA will invoice your company and provide payment details.